

BERNICE WONG

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L: New York City / Hong Kong

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Education

Parsons School of Design

Class of 2022 | GPA: 4.0

*BFA Major in Illustration;
minor in Communication Design*

Specialisation:

Digital /Traditional Illustration,
Animation, Graphic Design,
Branding

Skills

Adobe | Photoshop
Illustrator
Indesign
After Effects
Premiere Pro

3D | Blender
ZBrush

Misc | Photography
Printmaking
(Linocut, Risograph,
Screenprint)
Art History

Languages

English, Cantonese, Mandarin

Awards

Dean's BFA Scholarship
2018-2022

Cambridge Newnham
College Architecture Essay
Prize Highly Commended
2017

Experience

East Meets West

04-08/2022

Remote - Seoul, KR | *Branding and Graphic Design Intern*

- Conceived new logo and brand creation for KbeautyFest Global & KbeautyFest Live
- Designed social media templates, powerpoint templates, poster templates, and other design assets for KbeautyFest Live
- Implemented branding for presentations or materials of other teams

The Muttly Crew, LLC

05-06/2022

Remote - New York, NY | *Branding Awareness & User Engagement Intern*

- Responsible for Social Media Content Creation to promote online "COVID Furteen™ Competition"
- Managed Instagram, FB and Twitter accounts for user engagement
- Researched and discovered potential judges and sponsors for the competition
- Copywriting for webpage, email and social media announcements

Lifestyle Infinito Limited.

12/2022- present

Hong Kong, HK | *Part-time Creative Director*

- Devised logo and brand identity for company owners
- Develops merchandise designs, e.g. business cards, thank you cards, stickers and packaging

Lumina Journal, Sarah Lawrence College

08/2019

New York, NY | *Commission Illustrator*

- Produced watercolour hero artwork for website and social media

Global Game Jam 2019, NYU

2019

New York, NY | *Digital Asset Designer*

- Worked in a team of three on HTML video game over a weekend
- Designed pixel art graphics in alignment with game concept
- Created animation sequences for player character and interactive elements